



ONLINE MANUFACTURING MANAGEMENT CERTIFICATE



Registration Open – Courses Start April 2016

Manufacturing Management

The Manufacturing Management Certificate (MMC) of completion is founded on application of theory to practice and peer to peer learning. Students are from a variety of backgrounds and sectors, both in Canada and around the world, bringing diversity. The MMC is a joint educational initiative between Athabasca University and Canadian Manufacturers & Exporters, designed to provide the necessary skills training to develop and nurture new managers and supervisors from within existing manufacturing operations.

Build leadership skills without interrupting production.

Practical experience and technical mastery are important, but today's manager also needs business acumen to establish competitive advantage in a rapidly changing global market.

The MMC enables students to cultivate business intelligence without having to draw resources away from production. With courses on supply chain, safety management, change management, financial decision-making, quality management and leadership, students discover new strategies for enhancing efficiency, stimulating productivity and driving innovation. Full course descriptions, course objectives and learning outcomes available online at business.athabascau.ca/mmc.

The pace of manufacturing is constantly accelerating—it's never too soon to sharpen your competitive edge.



“The beauty of the Manufacturing Management Certificate is the interaction with local members of the manufacturing community. Being able to troubleshoot ideas and action plans with different companies and fresh sets of eyes generates new ideas and new strategies to fix old problems. I would highly recommend this course as an extension to any corporate training program.”

Wade Redl
Warehouse Supervisor
Crestline Coach Ltd.



Benefits of the MMC

- › short and flexible courses to accommodate work schedules
- › small group discussions to encourage networking and collaboration
- › academic coaches who are experts in their field
- › coursework with practical application — apply what you learn immediately on the job

Students learn through assigned discussion questions, interactive tools, individual projects and final papers. Though the MMC is specific to manufacturing, the skills you learn will prepare you to broaden and grow your leadership skills. Students can ladder the MMC into a graduate level diploma or AU's online Executive MBA program.



Asynchronous

Students are never required to be online at a certain date and time. We have students and academic coaches from across Canada engaging in learning and teaching 24 hours a day.



Paced

Too much flexibility can be as challenging as not enough. Courses are short — four weeks long — have set start and end dates, and include a work-plan with assignment deadlines to keep students on track.



Online Access

Whether in Richmond, BC or Saskatoon, SK, at home or at work, students can access the online learning environment as long as they have access to the Internet.



You control when and where

When and where are completely up to the student: early mornings, lunch hour — what works for our students works for us.

« On the cover: “Taking the MMC almost feels like a mentorship. You bounce ideas off of other people in the industry—and the academic coaches are irreplaceable. Never having had that formal education of leadership, this has opened my eyes.”

Chad Fenrick, MMC student
Assistant Branch Manager, Sales Manager
Ardel Steel

“Technical knowledge is no longer sufficient to manage a business profitably. A successful manager must also have well rounded business acumen. The Athabasca University MMC is a perfect solution... encompassing all of the knowledge requirements that previously would have taken years to train. Using the Canada Job Grant, we are now able to provide the education needed to increase our internal bench strength through the Manufacturing Management Certificate.”

Jodi Lant
Human Resources Manager
Standard Machine



Grant money is available!

As an employer, you can take advantage of the Canada Job Grant in your province.

Through the Canada Job Grant, your organization may receive reimbursement up to two-thirds of the cost of training, with a maximum of \$10,000 per employee in funding to cover tuition, learning materials and fees.

MMC Cost	Canada Job Grant pays	Employer pays
Course: \$1,108.00	\$739.00	\$369.00
Certificate (8 courses): \$8,864.00	\$5,909.00	\$2,955.00

Registration is open

A limited number of spots are available for the 2016 MMC offering.

Simply register online at business.athabascau.ca/mmc or contact an advisor to learn more about how to get the most out of your MMC training.

FOR MORE INFORMATION:

1-800-561-4650 (toll-free in North America)

imd@athabascau.ca

business.athabascau.ca/mmc

